



**YouCareOn** – Exchange of Good Practices in the matter of early stage career orientation for pupils and young people

**Project number:** 2017-1-DE02-KA202-004122

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## AGENDA

**Status: 09.05.2019**

### BENCH MOBILITY BM 4 (C7 & C8)

Riga (Latvia)

**(Project Partners and Stakeholders)**

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#### BM adherents:

<b>Latvia - Our Host</b>	
LECSA – Latvian European Community Studies Association	Ms Zane Zeibote Ms Denīze Ponomarjova Mr Sergejs Stecenko Mr Jānis Balodis
<b>Germany</b>	
CENTRUM FUR INNOVATION UND TECHNOLOGIE GMBH	Mr Bernd Kruczek Ms Doreen Schiller
Kompetenzzentrum Forst/L. e.V.	Ms Manuela Kohlbacher
WIRTSCHAFTSFÖRDERUNGSGESELLSCHAFT DAHME-SPREEWALD GMBH	Ms Jana Carouge
Landkreis Dahme-Spreewald/Oberstufenzentrum Dahme-Spreewald	Ms Nancy Bernhardt
<b>Greece</b>	
AKMI ANONYMOUS EDUCATIONAL ORGANIZATION	Mrs Sofia Kontogianni Mr Kousiounelos Vasileios Mr Spyridon Dinos
<b>Spain</b>	
INDEO – Fundación Laboral del Metal	Ms Karin Volpateo Ms Carmen La Madrid Ms Belen Pereda
<b>Italy</b>	
DEMOSTENE CENTRO STUDI	Mr Lorenzo Antonazzo Mr Francesco Raguso Ms Pia Grassi Ms Beatrice Ottaviani



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**Monday, 13<sup>th</sup> May 2019**

Time	Activity	Venue/Responsible
13:30 15:00	Lunch at the University of Latvia Daily Lunch restaurant (reserved table, own financing)	Raina Boulevard 19, basement
15:00 - 15:30	<b>Welcome to the adherents by the Lead Partner as well as by LECSA</b>	University of Latvia, Library building, 2 <sup>nd</sup> floor, Microsoft Innovation Center (Kalpaka blvd.4, Riga, Latvia) Mr Bernd Kruczek Ms Zane Zeibote Ms Denīze Ponomarjova
15:30 - 17:00	<p><b>Short introductory round and statement on the topic</b> C7/C8: Present practical experiences and good practice of the triple-helix cooperation model between university, central, regional and local government organizations and entrepreneurship, the development of Creative and Cultural Industries (CCI), Riga region (LV)</p> <p>The C7/C8 activities will have as training/teaching/learning formats:</p> <ul style="list-style-type: none"> <li>• <b>Presentations</b> of LECSA's activities following by general discussion on the long lasting practical and methodological know about triple-helix cooperation model</li> <li>• <b>Visits</b> to the LECSA's premises and to regional smallest and small CCI enterprises</li> <li>• Setting up a focus group</li> </ul> <p>The participants could learn from LECSA about such topics like:</p> <ul style="list-style-type: none"> <li>• Strong focus on promoting inter-disciplinarity as well as the development and promotion of ideas related to exploitation of multi-disciplinary resource</li> <li>• Focus on exchange of knowledge on promoting entrepreneurship, especially in remote areas, through application of ICT tools and skills in the context of the implementation of the EU Digital Agenda</li> </ul> <p>The participants are aware about what impact the LECSA know-ledge and expertise could have also for their specific regions like:</p> <ul style="list-style-type: none"> <li>• How to equip persons in early stage career orientation and enhance their civic skills by organising conferences, seminars, training, roundtable discussions, B2B meetings</li> <li>• How to develop and disseminate civic skills on social and economic issues of experts and persons working in early</li> </ul>	Mr Bernd Kruczek All adherents Ms Doreen Schiller Ms Zane Zeibote



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	<p>stage career orientation</p> <ul style="list-style-type: none"> <li>• Exchange of knowledge, information and best practices to find the best solutions for SME's development through the promotion of the uptake and integration of modern ICT tools in daily business routines</li> <li>• Knowledge and experience for the promotion of entrepreneurship through the CCI development</li> </ul> <p>Next Italian meetings main topics:</p> <ul style="list-style-type: none"> <li>- <b>C9/C10:</b> Good experiences in empowerment of young people, Social Innovation and consolidation of communities, Puglia Region (IT)</li> <li>- <b>C11/C12:</b> Enhance entrepreneurial competencies of persons disadvantaged at the labour market, especially women and young people, District Spree-Neisse (DE)</li> </ul>	
17:00 - 18:00	<b>Presentation of the project week, agenda and schedule of the workshops</b>	Ms Zane Zeibote Ms Denīze Ponomarjova
After 18:00	<p><b>Visit to the Riga Central Market</b> (optional, own expense – around EUR 8.00 – 10.00 per person)</p> <ul style="list-style-type: none"> <li>• <a href="https://www.rct.lv/en/">https://www.rct.lv/en/</a></li> <li>• Opportunities to shop (souvenirs, Latvian food and delicacies, as well as to have a light snack or meal (the market is open until 18.00; the Central Gastro market – food court is open until 22.00)</li> </ul>	7, Nēģu Street, Riga, Latvia, LV-1050



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**Tuesday – Thursday, 19. - 21.02.2019**

Time	Activity	Venue/Responsible
<p><b>After Work-shops</b></p>	<p><b>Reflection of the day: “What have I learned?”</b></p> <p>Main Topics:</p> <ol style="list-style-type: none"> <li>1. Social Integration State Agency (SISA)</li> <li>2. Riga IT Demo Center, IT Cluster and LearnIT</li> <li>3. National Library of Latvia</li> <li>4. Cultural educational initiative “School Bag”</li> <li>5. Ogre Technical School</li> <li>6. Swedbank – “Ready for Life” and Financial Lab</li> </ol> <p><b>Everyday Summary and Reflections:</b></p> <ul style="list-style-type: none"> <li>• Discussion of the key aspects of the day with the participants</li> <li>• Preview of the next day</li> </ul>	<p>Ms Zane Zeibote Ms Denīze Ponomarjova Ms Doreen Schiller</p>



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**Tuesday, 14<sup>th</sup> May 2019**

Time	Activity	Venue/Responsible
9:00	<b>Departure for the Social Integration State Agency (SISA), Jurmala</b> <b>(please, arrive 5 min. before 9.00)</b>	From Kalpaka Boulevard 4
10:00 – 12:00	<b>Visit to the SIVA College and Jurmala Professional School</b> <ul style="list-style-type: none"> <li>• Introduction and presentation of the SIVA and its professional diagnostics and education programmes <ul style="list-style-type: none"> <li>✓ Ms. Inguna Zušvica, Director of the SIVA College;</li> <li>✓ Ms. Solveiga Kabaka, Deputy Director of Professional Rehabilitation Service</li> </ul> </li> <li>• Excursion around SIVA premises</li> <li>• Introduction with the AgeFactor project at the LU&amp;SIVA workshop – digital skills for promoting carrier orientation and integration in the labour market</li> <li>• Discussion and coffee</li> <li>• <a href="http://www.siva.gov.lv/history.html">http://www.siva.gov.lv/history.html</a></li> </ul>	Slokas Street 61-68, Jurmala Ms Zane Zeibote Ms Denīze Ponomarjova
12:30 – 14:00	<ul style="list-style-type: none"> <li>• Lunch at the Cafe No 53, Jurmala (reserved tables, own expense, around EUR 10-15 per person)</li> <li>• Departure to the National Library of Latvia (LNB)</li> </ul>	Jurmala, Jomas Street, Latvia
15:00 – 16:00	<b>Meeting at the Riga IT Demo Center</b> <ul style="list-style-type: none"> <li>• Presentation of the Latvian IT Cluster and IT Demo Center - Ms. Ira Rasiņa, Project Manager of the Latvian IT Cluster</li> <li>• IT education in schools and cooperation between schools and IT business - Ms. Linda Sinka, Expert of the LearnIT Ltd.</li> <li>• <a href="http://www.itbaltic.com">www.itbaltic.com</a></li> <li>• <a href="http://www.rigaitdemocentre.com/en/">http://www.rigaitdemocentre.com/en/</a></li> <li>• <a href="https://learnit.lv/en/">https://learnit.lv/en/</a></li> </ul>	National Library of Latvia, Mūkusalas Street 3, Riga, Latvia Ms Zane Zeibote Ms Ira Rasiņa, tel. 29414155
16:00 – 17:00	<b>Guided tour of the National Library of Latvia – Castle of Light</b> <ul style="list-style-type: none"> <li>• <a href="https://www.lnb.lv/en">https://www.lnb.lv/en</a></li> </ul>	National Library of Latvia, Mūkusalas Street 3, Riga, Latvia Ms Zane Zeibote



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16:00 – 17:30	<p><b>Return to hotels/Free time</b></p> <p>Or 17:15 World Hockey Championship game Latvia – Italy at the big screen of the Fans’ Tent at the Palace of Congress (Kronvalda Park – city center)</p>	
19.00	<p><b>Dinner at the folk club restaurant “Ala”</b></p> <ul style="list-style-type: none"> <li>• <a href="http://www.folkklubs.lv/en">http://www.folkklubs.lv/en</a></li> <li>• Optional participation, table reserved (on Zane’s name, own expense EUR 10.00 - 15.00 per person, live performance).</li> </ul>	Peldu Street 19 – basement, Riga, Latvia



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**Wednesday, 15<sup>th</sup> May 2019**

Time	Activity	Venue/Responsible
9:15	<b>Departure for the Ogre Technical School</b> (Around 35 km from Riga).	From Kalpaka Boulevard 4 (please, arrive at 9.10)
10:15 – 12:15	<b>Visit to the Ogre Technical School (OTS) – Professional Education Competence Centre</b> <ul style="list-style-type: none"> <li>Excursion around the school, introduction with the Education Programs' Departments <ul style="list-style-type: none"> <li>✓ Ms. Anda Bimbere, Project Manager</li> <li>✓ Ms. Anita Svoka, Coordinator of the Distance Learning</li> </ul> </li> <li>Degustation of honey produced by the OTS</li> <li><a href="http://www.ovt.lv">http://www.ovt.lv</a></li> </ul>	Ogre, Latvia Ms Zane Zeibote
12:15 – 13:00	<b>Introduction with the education programs offered by OTS</b> <ul style="list-style-type: none"> <li>Ms. Ilze Brante, Director of OTS</li> </ul>	Ogre, Latvia Ms Zane Zeibote
13:00 – 14:00	<b>Lunch at the OTS cafeteria</b>	
14.00-14.30	<b>Design and art annual award ceremony “Shovel” – introduction</b> <ul style="list-style-type: none"> <li>Ms. Velga Kaļeiņikova, Head of the Design and Art Section</li> </ul>	Ogre, Latvia Ms Zane Zeibote
14:30 - 15.30	<b>Discussion with the OTS Heads of Education Programs' Departments about cooperation with employers and universities</b> <ul style="list-style-type: none"> <li>Ms. Linda Caune, Deputy Director on Education and Continuous Education;</li> <li>Ms. Aļona Lukašenoka, Head of the Computing Sciences, Electronics and Administrative Work;</li> <li>Mr. Kārlis Ranga, Head of the Forestry and Hunting Section.</li> </ul>	Ogre, Latvia Ms Zane Zeibote
16.00	<b>Stop at the Ogre Business Incubator</b> <ul style="list-style-type: none"> <li>Ilze Linkuma, Senior Project Manager</li> </ul>	Ogre, Latvia Ms Zane Zeibote



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16.30	<p><b>Coffee and cake at the M.Püre's Bakery</b> (Own expense, around EUR 3.00-5.00) and walk on the Ogre city promenade.</p>	Ogre, Latvia
17:00	<p><b>Departure to Riga</b></p>	
18:00 - 20:00	<p><b>Street Food Festival at Kalnciema Quarter</b> (optional)</p> <ul style="list-style-type: none"> <li>• <a href="http://www.kalnciemaiera.lv/en/culture-events/streed-food-festival/">http://www.kalnciemaiera.lv/en/culture-events/streed-food-festival/</a></li> <li>• Transportation for the centre of Riga: <ul style="list-style-type: none"> <li>✓ Bus No. 22, 32, 35, 43, 53.</li> <li>✓ Trolleybus No. 5, 9, 12, 25.</li> <li>✓ Stop: Melnsila iela (Melnsila Street)</li> </ul> </li> </ul>	Riga, Kalnciema Street 35





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**Thursday, 16<sup>th</sup> May 2019**

Time	Activity	Venue/Responsible
9:30 - 10:30	<p><b>Introduction with the National initiative “Latvian School Bag”</b> designed by the Latvian Ministry of Culture in the framework of the 100 years’ anniversary of the Republic of Latvia</p> <ul style="list-style-type: none"> <li>Ms. Aija Tuna, Manager of the Education and Youth Project of the Office Latvia100 of the Latvian Ministry of Culture</li> <li><a href="https://lv100.lv/en/news/the-launch-event-of-the-latvian-school-bag-programme-receives-international-recognition/">https://lv100.lv/en/news/the-launch-event-of-the-latvian-school-bag-programme-receives-international-recognition/</a></li> <li><a href="https://lv100.lv/en/news/national-initiative-latvian-school-bag/">https://lv100.lv/en/news/national-initiative-latvian-school-bag/</a></li> </ul>	<p>University of Latvia, Library building, 2nd floor, Microsoft Innovation Centre Kalpaka blvd.4, Riga, Latvia Ms Zane Zeibote</p>
10:30- 11:00	<p><b>Introduction with the Microsoft Innovation Centre of the University of Latvia</b></p> <ul style="list-style-type: none"> <li>Ms. Luize Jansone, Manager of the LU Microsoft Innovation Centre</li> <li><a href="https://www.lu.lv/en/cooperation/ul-and-microsoft-innovation-centre/">https://www.lu.lv/en/cooperation/ul-and-microsoft-innovation-centre/</a></li> </ul>	<p>University of Latvia, Library building, 2nd floor, Microsoft Innovation Centre Kalpaka blvd.4, Riga, Latvia Ms Zane Zeibote</p>
12:00- 14:00	<p><b>Visit to the Swedbank</b></p> <ul style="list-style-type: none"> <li>Competence education for schools</li> <li>Introduction with social initiatives for school children “Ready for Life” and Financial Lab</li> <li><a href="https://www.swedbank.lv/about/swedbank/about/institute-OfFinances#">https://www.swedbank.lv/about/swedbank/about/institute-OfFinances#</a></li> </ul>	<p>Balasta dambis 15, Riga Ms Zane Zeibote</p>
14:00- 15:00	<p><b>Lunch at Swedbank</b> (reserved tables, own expense – around EUR 5.00-10.00 per person)</p>	<p>Balasta dambis 15, Riga</p>



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<p>15:30 – 17:00</p>	<p><b>Follow-up meeting at the University of Latvia</b> <b>Workshops/Open Space Discussions/Reflection by content and technical patterns Part I</b></p> <p>Topic “What have we learned?”</p> <ul style="list-style-type: none"> <li>• Topic “What remains not yet discussed?”</li> <li>• Topic “What should be improved?”</li> <li>• Evaluation sheets and participant lists</li> <li>• First meeting evaluation</li> </ul>	<p>University of Latvia, Library building, 1st floor meeting room Kalpaka blvd.4, Riga, Latvia Ms Doreen Schiller Ms Zane Zeibote</p>
<p>18.00</p>	<p><b>Visit to the food and entertainment centre “Lido”</b></p> <ul style="list-style-type: none"> <li>• Optional, own expense (around EUR 10.00 per person)</li> <li>• <a href="https://www.lido.lv/en/">https://www.lido.lv/en/</a></li> </ul> <p>Or 21:15 World Hockey Championship game Latvia – Czech Republic at the big screen of the Fans’ Tent at the Palace of Congress (Kronvalda Park – city center)</p> <p>Or 19.00-23.00 Open Air Concerts at the Kalnciema Quarter</p>	<p>Riga, Latvia</p>



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## Friday, 17<sup>th</sup> May 2019

Time	Activity	Venue/Responsible
09:00 - 12:00	<p><b>Workshops/Open Space Discussions/Reflection by content and technical patterns Part II</b></p> <p>Topic “What have we learned?”</p> <ul style="list-style-type: none"> <li>• Evaluation sheets and participant lists</li> <li>• Hand out of the Participant Certificates</li> <li>• Next step of the project</li> </ul> <p><b>Fare well to all adherents</b></p>	<p>University of Latvia, Library building, 1<sup>st</sup> (Kalpaka blvd.4, Riga, Latvia)</p> <p>Ms Zane Zeibote Ms Denīze Ponomarjova Ms Doreen Schiller</p>
12:00	<p><b>Lunch Break and/or departure</b> of the transnational project partners in accordance with the booked travel options</p> <p>Lunch at the University of Latvia Daily lunch restaurant (reserved table, own financing)</p>	
After-noon	<p><b>Optional:</b> events of the Innovation and New Technologies Day of the University of Latvia</p>	

## Saturday, 18<sup>th</sup> May 2019

### For those, who are staying longer in Riga.

An opportunity to participate in the Museum Night, when most of museums are open late night free of charge.

More information: <https://www.liveriga.com/en/4652-night-of-museums-2019>

### Responsible for all details and emergencies:

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